

Charity Registration No. 1111109

Company Registration No. 05400933 (England and Wales)

THE COBRA FOUNDATION
TRUSTEES' REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 25 DECEMBER 2011

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CREATIVITY ENTHUSIASM ENERGY VISION

THE COBRA FOUNDATION

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Lord Karan Bilimoria of Chelsea CBE DL Mr Pat Chapman Mr Patrick Shervington MBE Mr Maurice Ostro Mrs Naomi Glancy
Secretary	Mr Patrick Shervington MBE
Charity number	1111109
Company number	05400933
Principal address	Cobra Beer Partnership Limited 137 High Street Burton-on-Trent DE14 1JZ
Registered office	Cobra Foundation Church Cottage North Wraxall Chippenham Wiltshire SN14 7AD
Accountants	H W Fisher & Company Acre House 11-15 William Road London NW1 3ER United Kingdom
Bankers	Lloyds TSB 25 Gresham Street London EC2V 7HN
Solicitors	Bates Wells and Braithwaite 2-6 Cannon Street London EC4M 6YH

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THE COBRA FOUNDATION

TRUSTEES' REPORT

FOR THE YEAR ENDED 25 DECEMBER 2011

The trustees present their report and accounts for the period ended 25 December 2011.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's Articles of Association, the Companies Acts 1985 to 2006 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005.

Structure, governance and management

The organisation is an independent charitable company limited by guarantee and was registered as a charity with the Charity Commission on 31 August 2005.

The structure of the Foundation board remains unchanged.

The trustees, who are also the directors for the purpose of company law, who served during the period were:

Lord Bilimoria of Chelsea CBE DL	(Appointed 12 August 2005)
Mr Fabrizio Carpanini	(Appointed 22 March 2005)
	(Resigned 6 March 2011)
Mr Pat Chapman	(Appointed 5 October 2011)
Mr Adrian Davey	(Appointed 11 February 2010)
	(Resigned 27 August 2012)
Mrs Naomi Glancy	(Appointed 31 October 2011)
Mr Tom McGinness	(Appointed 13 March 2008)
	(Resigned 10 October 2011)
Mr Maurice Ostro	(Appointed 12 August 2005)
Mr Patrick Shervington MBE	(Appointed 22 March 2005)

The board currently comprises five members with two representing the Cobra Beer Partnership and three independent trustees. Our governance policy remains unchanged; namely that the chairman should be one of the independent members of the board and those independent members should form the majority. We believe that the balance of the board is right in that there is substantial business, financial, marketing and communications expertise. Specialist charity and fundraising advice, management and direction is provided by the chairman with reasonable remuneration. He also undertakes the administration of the Foundation supported by staff from the Cobra Beer Partnership. Special mention is made of Linda Hudson, the Cobra administrator, who undertakes a considerable amount of work for the Foundation; her support is much appreciated.

Additional business advice is readily available from the helpful and supportive specialist staff at Molson Coors and from our legal and accounting advisors.

Our lawyers, Bates, Wells & Braithwaite prepared revised Articles of Association following the sale and restructuring of Cobra Beer Ltd. These were passed by a Special Resolution signed on 5 October 2011 by the independent trustees, in their capacity as the members of the Company. Note. To avoid any possible conflict of interests the two trustees nominated by the Cobra Beer Partnership are not appointed as members of the Company.

All business of the board is conducted within the conditions and spirit of the governing document. Two formal board meetings are held during the year and there is frequent informal contact amongst members.

THE COBRA FOUNDATION

TRUSTEES' REPORT

FOR THE YEAR ENDED 25 DECEMBER 2011

The board wishes to record its considerable thanks to Adrian Davey, who was Managing Director of Cobra Beer Partnership Ltd until 31st August 2012, and one of our two company trustees, together with Lord Bilimoria, chairman of the Cobra Beer Partnership. Mr Davey resigned as a trustee on leaving Molson Coors Brewing (UK) Ltd and his replacement will be appointed shortly. Through his leadership and business expertise the Cobra Beer Partnership achieved outstanding commercial results in its first year of trading and despite adverse conditions throughout the brewing industry its performance has continued to impress. He also had the vision and commitment to help fund and develop Cobra Foundation as an independent but integral part of the overall Cobra Beer Partnership brand. As he put it, "I see the Foundation as part of the DNA of Cobra Beer and intend giving the charity every possible support". It is encouraging that the company provides positive support in developing an integral role for the Foundation within its overall corporate social responsibility policy.

Field Marshal Sir John Chapple continues to be the president of the Cobra Foundation. He is not a member of the board, but attends meetings and keeps himself closely briefed on our policies and activities. He is greatly respected and the Board simply repeats the sentiment expressed in last year's report – "his invariably wise and discerning judgement and advice continues to be of great value and is much appreciated".

Objectives and activities

The charitable objective remains unchanged.

Cobra Foundation is an independent charity providing health, education and community support for young people in south Asia, especially through the provision of safe water.

Our charitable objectives include giving help with Disaster Relief in the region.

We offer financial grants and stocks of Cobra beer to help the fundraising campaigns of charities and good causes supporting the Region which we define as comprising Afghanistan, Bangladesh, Bhutan, Burma, India, Maldives, Nepal, Pakistan and Sri Lanka.

As recorded in the trustees' previous report for the period ended 25 December 2010, Molson Coors has formed a joint venture to brew and market Cobra beer in South Asia. The brewery is situated in the Indian state of Bihar and the Foundation board is looking for development opportunities to expand the charitable reach of the charity, especially with the provision of safe water.

We have helped more than 150 charities and good causes since we were founded in 2005. Since the major grant of £10,000 to Water Aid at the end of 2010 our financial grants have been curtailed. In the current reporting period the Foundation's income has not been sufficient to enable significant grant making. We are actively looking to broaden the base from which we can receive donations and so become less reliant on charitable donations from the company.

A key component of our Foundation work is the coordination of stocks of Cobra beer made available by the Cobra Beer Partnership to charitable and other good causes. Although the provision of beer is not itself a charitable activity (our lawyers, Bates, Wells & Braithwaite, have issued clear instructions on this principle) nonetheless considerable benefit accrues to the nominated organisations. Particularly popular is the supply of 15 x cases (360 bottles) described as *A Free Cobra Beer every day for a year!* This is offered for auction or raffle prizes at charitable events under careful accounting procedures and with a strict policy to highlight responsible drinking. To comply both with health and industry guidelines the prize has been changed to *A Free Case of Cobra Beer every month for a year!* Stock is also made available at a special community rate with all income being donated to the Foundation. The generous provision of stock has helped to substantially reduce the costs of events for nominated charities.

THE COBRA FOUNDATION

TRUSTEES' REPORT *FOR THE YEAR ENDED 25 DECEMBER 2011*

The board's grant-making policy is kept under review within the parameters laid down in the Mission Statement described in the Objectives and Activities section of this report.

Financial Review

The deficit for the year amounted to £397. In 2010 the deficit was £5,310.

Reserves

As the Cobra Beer Partnership generously underwrites the administrative and governance costs of the Foundation the Reserves Policy is to maintain a suitable balance to fulfil grant commitments for a period of up to one year. An appropriate level of reserves has been maintained throughout the period.

On behalf of the board of Trustees



Patrick Shervington MBE
Chairman

Dated: 24 September 2012

THE COBRA FOUNDATION

CHARTERED ACCOUNTANTS' REPORT TO THE TRUSTEES ON THE PREPARATION OF THE UNAUDITED STATUTORY ACCOUNTS OF THE COBRA FOUNDATION FOR THE YEAR ENDED 25 DECEMBER 2011

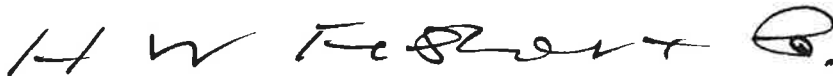
In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of The Cobra Foundation for the year ended 25 December 2011, set out on pages 5 to 10 from the charity's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made to the charity's trustees, as a body, in accordance with the terms of our engagement letter dated 11 April 2007. Our work has been undertaken solely to prepare for your approval the accounts of The Cobra Foundation and state those matters that we have agreed to state to the charity's trustees, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than The Cobra Foundation and the charity's trustees as a body, for our work or for this report.

It is your duty to ensure that the charity has kept adequate accounting records and to prepare statutory accounts that give a true and fair view under the Companies Act 2006. You consider that the charity is exempt from the statutory audit requirement for the year, and is not required to obtain an independent examiner's report.

We have not been instructed to carry out an audit or a review of the accounts. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.



H W Fisher & Company

Chartered Accountants

Acre House
11-15 William Road
London
NW1 3ER
United Kingdom

Dated: 24 September 2012

THE COBRA FOUNDATION

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 25 DECEMBER 2011

	Notes	Year ended 25 December 2011 £	17 months ended 25 December 2010 £
Incoming resources from generated funds			
Voluntary income	2	4,688	18,588
Resources expended			
Charitable activities			
Medical, education and health	3	507	21,900
Governance costs		4,578	1,998
Total resources expended		5,085	23,898
Net expenditure for the year/ Net movement in funds		(397)	(5,310)
Fund balances at 26 December 2010			
As originally reported		(2,961)	2,349
Prior year adjustment	9	2,938	2,938
As restated		(23)	5,287
Fund balances at 25 December 2011		(420)	(23)

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

THE COBRA FOUNDATION**BALANCE SHEET****AS AT 25 DECEMBER 2011**

	Notes	25 December 2011		Restated 25 December 2010	
		£	£	£	£
Current assets					
Debtors	10	2,550		10,500	
Cash at bank and in hand		1,110		1,475	
		<u>3,660</u>		<u>11,975</u>	
Creditors: amounts falling due within one year	11	<u>(4,080)</u>		<u>(11,998)</u>	
Total assets less current liabilities			<u>(420)</u>		<u>(23)</u>
Income funds					
Unrestricted funds			<u>(420)</u>		<u>(23)</u>
			<u>(420)</u>		<u>(23)</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 25 December 2011. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

The accounts were approved by the Board on 21 September 2012



Mr Patrick Shervington MBE

Chairman

THE COBRA FOUNDATION

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 25 DECEMBER 2011

1 Accounting policies

1.1 Basis of preparation

The accounts have been prepared under the historical cost convention.

The charity has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small charity.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

1.2 Incoming resources

Income has been recognised gross on the basis of entitlement, certainty and measurement.

Donations are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement.

Investment income is recognised on a receivable basis.

1.3 Resources expended

Expenditure is recognised on an accruals basis, inclusive of value added tax.

Expenditure relating to medical research are those elements of expenditure directly incurred in performing these activities.

Governance costs include those costs incurred in the governance of the charity's assets and are primarily associated with constitutional and statutory requirements.

1.4 Accumulated funds

Unrestricted funds are general funds that are available for the use at the trustees' discretion in furtherance of the objectives of the charity.

2 Voluntary income

	2011	2010
	£	£
Donations and gifts	4,688	18,588

THE COBRA FOUNDATION

NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 25 DECEMBER 2011

3	Total resources expended	Other costs £	Grant funding £	Year Total 2011 £	17 months Total 2010 £
	Charitable activities				
	<u>Medical, education and health</u>				
	Activities undertaken directly	24	-	24	18,991
	Grant funding of activities	-	267	267	2,909
	Support costs	216	-	216	2,909
	Total	240	267	507	21,900
	Governance costs	4,578	-	4,578	1,998
		4,818	267	5,085	23,898
	4 Grants payable			2011 £	2010 £
	Medical, education and health			267	18,991
	Grants to institutions relating to medical, education and health comprise:				
	WaterAid			-	10,000
	Addenbrookes Hospital			-	1,000
	The Doon School			-	5,000
	Grants below £1,000			267	1,491
	Training for life			-	1,500
				267	18,991
	5 Support costs			Year 2011 £	17 months 2010 £
	Management and administration			216	2,909
				216	2,909

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NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 25 DECEMBER 2011

6	Governance costs	Year	17 months
		2011	2010
		£	£
	Other governance costs comprise:		
	Accountancy	2,082	1,998
	Legal costs	2,496	-
		<u>4,578</u>	<u>1,998</u>

7 Trustees

None of the trustees (or any persons connected with them) received any remuneration during the year except as disclosed in Note 11 - Related parties. In addition, none of the trustees were reimbursed for any travelling expenses during the period.

8 Employees

There were no employees during the year.

9 Prior year adjustment

The prior year adjustment relates to cheques written back from prior years

10	Debtors	2011	2010
		£	£
	Accrued income	<u>2,550</u>	<u>10,500</u>

11	Creditors: amounts falling due within one year	2011	Restated 2010
		£	£
	Accruals	<u>4,080</u>	<u>11,998</u>

The prior year adjustment relates to outstanding cheques which are not considered likely to clear.

THE COBRA FOUNDATION

NOTES TO THE ACCOUNTS (CONTINUED) *FOR THE YEAR ENDED 25 DECEMBER 2011*

12 Related parties

In the year to 25 December 2011 The Cobra Beer Partnership provided free administrative support services for The Cobra Foundation. The value of the services was estimated at £30,000.

In the 17 month period to 25 December 2010 The Cobra Beer Partnership provided free administrative support services for the Cobra Foundation. The value of the services was estimated at £30,500. In the same period the Cobra Foundation paid one trustee the sum of £1,500 for administrative support during the change in ownership of Cobra Beer Limited.