

Grants Policy

Cobra Foundation supports charities and non-charitable "good causes" that undertake work within the parameters of our charitable mission. Interested in how Cobra Foundation can help you?

1. Financial grants

There is limited budget through which we are able to offer grants, normally capped at £2000. We prefer to distribute lower sums to a wider range of small to medium sized charities (annual turnover of less than £2 million) rather than support larger organisations which have access to other sources and well defined reserves..

Please do not apply if your objectives do not match our mission, as stated above. We do not normally respond to applications that fall outside our grant parameters.

If you have doubts as to eligibility, please contact patrick.shervington@zen.co.uk

We do not require a standard form and it is not necessary to submit annual accounts at this stage.

We need a one page statement of The Need, how you are addressing the need and how support from Cobra Foundation will make a sustainable difference to the situation of your beneficiaries

We are prepared to receive your promotional videos and relevant supporting literature.

Bids should be submitted at least three months in advance of your requirement for funds. This notice enables our Grants Committee (which meets quarterly in the last week of January, April, July and October) to research and prioritise requests.

In common with other grant making Trusts and Foundations, we get requests for financial support far exceeding available funds. We will always explain why bids have been unsuccessful or deferred.

Successful bids will be notified within 21 days of its submission to the Grants Committee.

How To Apply

Applications for financial grants should be submitted by email or letter, with enclosures as appropriate.

2. Provision of Cobra Beer

Through the generosity Cobra stocks of Cobra beer may be made available for charitable events in one of three ways

Complimentary Beer - On behalf of the Cobra Beer Partnership we can receive applications for complimentary stocks of Cobra Beer. As for financial grants, stocks are only supplied if your objectives match our charitable mission. Our aim is to help your fund raising events by reducing your own costs.

"Community Rate" Cobra Beer - If we are unable to supply complimentary beer, we may be able to help your fundraising event by providing Cobra Beer at a special "community rate". This is currently set at £18 per case (24 x 330ml bottles) of Cobra 5% or Cobra Zero plus a nominal charge for delivery.

A Free Case of Cobra Beer Every Month for a Year! This is 12 cases of 330ml bottles (288 bottles) of Cobra Premium Beer. This is a popular prize for your fundraising event or other fund-raising activity.

Applications for Cobra Beer should be made on the form [Award Application](#) and submitted at least 3 months in advance of your requirement.

It is not the intention of Cobra Foundation to use this promotion in any way to encourage excessive consumption of alcohol, for the facts on alcohol visit: www.drinkaware.co.uk